

Implementing your energy management strategy

Leadership is an essential factor in any well-articulated strategy. Integrating energy management into business strategy requires demonstrated commitment, reduction targets and funding. Translating strategy into action is the biggest challenge for organizations, regardless of their size, as their business systems are not set up to allow achievement.



Turning strategy into action

One2Five® – A structured approach

One2Five® is a diagnostic solution based on 20 years experience consulting in energy management.

The tool considers ten key business areas known to impact on an organization's ability to achieve business improvement. One2Five® is delivered in a facilitated session where business executives participate in an open discussion forum, providing the opportunity to integrate climate change principles with business practices.

One2Five® enables you to:

- Understand the impact of energy, carbon, water and/or resource management on your business
- Assess your business performance – identifying strengths and opportunities for improvement
- Establish priorities and provide a critical action plan to improve your business performance
- Benchmark your performance against peers and internationally

Competitive advantage

One2Five® supports your organization in achieving competitive advantage by:

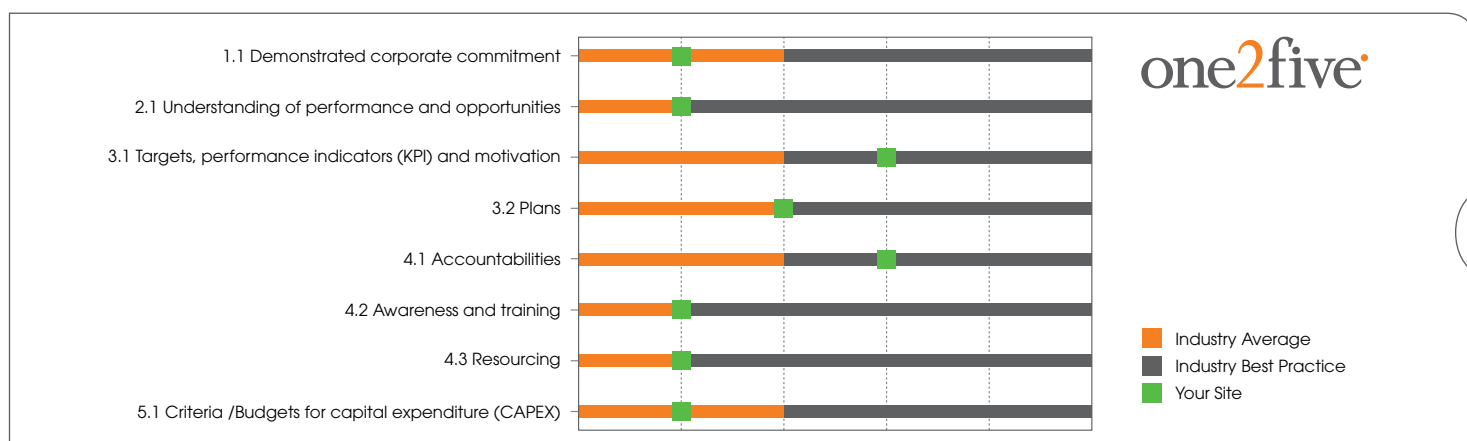
- Driving strategic initiatives through business wide implementation
- Building your climate change capacity across all divisions and sites
- Realizing savings through efficiency and productivity gains
- Mobilizing workforce to deal with the challenge of climate change
- Enhancing your market position and brand reputation



one2five

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One2Five® – a proven solution

Understanding how your business is performing

One2Five® session participants benefit from shared organizational insight and working together to reach consensus on their performance against each question. This approach garners stakeholder commitment and builds a pathway to successful implementation.

Benchmarking

One2Five® benchmarks business performance internationally. Benchmarking is performed under the international Standard Industry Classification (SIC) codes, and against overall One2Five® participants. This provides you with a clear picture of your competitive position against industry peers.

Action plan

Based on your response to the structured set of Yes/No questions, a tailored action plan is generated for your senior management team. Critical areas for improvement are identified and prioritised to enable your organization to tackle energy management. The actions are designed to be practical with short term achievable objectives to ensure successful implementation.

Driving business improvement

To assess business improvement progress, One2Five® users can access their critical actions and benchmarking results online in real time. Regular benchmarking analysis provides insights to program implementation progress and any potential road blocks. Periodic review, every six to twelve months, enables you to assess your progress and re-prioritize your short term actions.

Analysis of your business

The outcomes of a diagnostic session are:

- A star rating from one to five
- A benchmarking report indicating performance in each of the ten key areas relative to other organizations in your country and industry
- A list of five critical actions to improve business performance, undertaken within six to twelve months and followed by a review.

Star Rating

One2Five® utilises a five star rating system to measure and audit progress and to benchmark against similar organizations.

- ★★★★★ Achieving international best practice
- ★★★★ Management systems integrated into business
- ★★★ Formal management systems established
- ★★ Basic management practices
- ★ Awareness of regulatory requirements (default rating)

One2Five® products

Utilizing the same principles as management systems ISO9001, ISO14001 and ISO 50001, One2Five® provides a roadmap to assess business performance, benchmark against industry peers and work through a prioritized action plan.

Modules by subject area

The One2Five® product family is available in a range of modules developed through direct experience with businesses across a variety of sectors. Each module focuses on a specific subject area tailored to meet your needs.

Current modules include:

Energy. Enables you to quickly and easily assess your energy management practices, and develop a program for continuous improvement.

Sustainability. Examines sustainability as a strategic business management issue including resource efficiency practices (energy, water and waste), supply chain management and stakeholder engagement.

Water. Focuses on sustainable water management and water efficiency, an essential element for your social licence to operate.

Carbon. Focuses on carbon management and the development of systems to integrate carbon trading, carbon footprint development and carbon mitigation into current business practices.

A proven solution

For over 10 years, our One2Five® products have been helping businesses globally to achieve their energy management goals through a structured approach. The proven and robust methodologies are recognized for their continuous improvement principles and are behind some of the world's leading resource management programs.

Technical specifications

The One2Five® process and software platform are designed to be easily and rapidly deployed across new subject areas and languages.



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